

# Eastern Shore of Virginia GreenWorks Committee

## Minutes of the GreenWorks Committee

Minutes of January 14<sup>th</sup>, 2021 Meeting

The GreenWorks Committee met at 11:00 a.m. on January 14<sup>th</sup>, 2021 virtually through the Zoom platform.

### Members Present:

Marilyn Ailes, GreenWorks Chairman; Waste Watchers, President

Alan Silverman, GreenWorks; Waste Watchers, Vice President

Shannon Alexander, A-NPDC

Jessica Steelman, GreenWorks/Waste Watchers Secretary; A-NPDC

Ryan Wartick, Navigation Manager, Mid-Atlantic, NOAA

### 1. Call to Order

Chairman Ailes called the meeting to order at 11:12 a.m.

### 2. Minutes

The minutes of the February 12<sup>th</sup>, 2020 meeting were presented.

**Ms. Alexander moved to approve the minutes of the February 12<sup>th</sup>, 2020 meeting as presented. Mr. Silverman seconded the motion. The motion carried unanimously.**

### 3. Financial Report & FY2020 Budget

Ms. Alexander presented on the current Financial Report. Discussion on how to expend the additional funds ensued. Staff recommended a motion be passed to utilize some of the GreenWorks direct cost budget on annual Onancock Post Office fee and Nandua Mini Storage unit fee. Staff informed members that any unexpended funds can be deferred one time to FY22.

**Mr. Silverman made a motion to approve a portion of the GreenWorks direct cost budget be spent to pay annual Onancock Post Office and Nandua Mini Storage unit fees. The motion, seconded by Chairman Ailes, carried unanimously.**

Discussion ensued about other potential means of expending the funds. Ideas presented were:

- Advertising;
- Community Outreach & Education;

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- Development of an SOL aligned curriculum as a resource for teachers/schools/homeschooling parents; and
- Rebranding Waste Watchers to include marine debris as a means of addressing a widely known issue and seeking additional [funding/grant opportunities](#). Further discussion raised question regarding the 501(c)3 mandate and if a formal action is needed to include in the mandate and vision to marine debris. **Staff committed to research this.**

## 4. Staff Memo

Unfinished Business:

- Improper Disposal of Waste Impact Assessment v.1 is published to the GreenWorks page under resources on the A-NPDC site [here](#). This report will be updated annually as new information is made available.

Discussion ensued to develop a recruitment flyer and advertisement for the Eastern Shore Post with information from the flyer. **Staff committed to taking on this task.**

- Waste Watchers was not awarded the Eastern Shore of Virginia Community Foundation grant due to the funds being allocated to COVID-19 impact projects.

New Business

- CZM-TA Special Project – Native Garden Revitalization: Staff will be working to revitalize a selected Eastern Shore Native Garden and establish a sustainable volunteer group to maintain the ES Native Garden.

Discussion ensued to support developing a partnership with Master Gardeners and Master Naturalists groups to achieve this effort and build deeper relationships to establish a collaborative litter removal effort.

- Waste Watchers “Member Only” Secret Retreat Clean-Up: GreenWorks/Waste Watchers to host a collaborative event with NHP, DCR, and Ecotour Guides providing outreach and education for Waste Watchers members, exclusively, to clean an area not open to the public. *This is an effort to build partnerships and increase membership.*
- Outreach and Education: Members discussed opportunity to develop an ad for WESR or go live on the radio to share information about litter and recycling. **Staff committed to exploring this venue of outreach.**

## 5. Public Participation

None

## 6. Adjournment

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There was no further business brought before the Committee. The next meeting will be in March 2021 with time to be determined based on a poll sent to current members.

**Ms. Alexander made a motion to adjourn, seconded by Chairman Ailes, this motion passed unanimously.** The meeting adjourned at 12:00 p.m.

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Marilyn Ailes  
Chairman

Date

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Jessica Steelman  
Secretary

Date